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FACSIMILE COVER SHEET

DATE: July 12, 2005
TIME: _____

OUR REF.: ITDE-PSSD123US
YOUR REF.: Appln. No. 09/934,037

TO:	Examiner Maria Thein
COMPANY:	USPTO
FROM:	Jack J. Jankovitz, Esquire
FAX TELEPHONE:	703-872-9306
OFFICE TELEPHONE:	
TITLE OF DOCUMENT:	After Final Request for Reconsideration

Total Number of Pages: 5 (including this form)**COMMENTS****CONFIDENTIAL AND PRIVILEGED ATTORNEY/CLIENT INFORMATION**

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PTO/SB/21 (09-04) (AW 10/2004)

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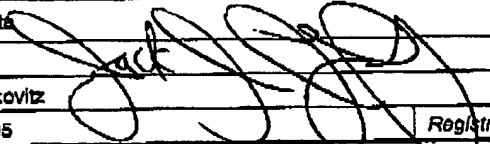
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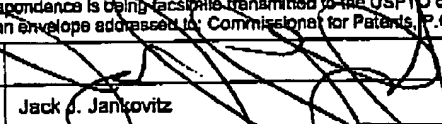
TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/934,037
	Filing Date	August 21, 2001
	First Named Inventor	Candace Freedenberg et al.
	Art Unit	3627
	Examiner Name	Maria Teresa T. Threl
	Attorney Docket No.	ITDE-PSSD123US
Total Number of Pages in This Submission 4		

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<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/Declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation, Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
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SIGNATURE OF APPLICANT, ATTORNEY OR AGENT

Firm Name	RatnerPrestia		
Signature			
Printed Name	Jack J. Jankovitz		
Date	July 12, 2005	Registration No.	42,690

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Appln. No.: 09/934,037
Amendment Dated July 12, 2005
Reply to Office Action of June 2, 2005

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appln. No.: 09/934,037
Applicant: Candace Freedenberg et al.
Filed: August 21, 2001
Title: USER SELECTABLE EARTH IMAGER ON-LINE E-COMMERCE AND
FULFILLMENT SYSTEM
TC/A.U.: 3627
Examiner: Maria Teresa T. Thein
Confirmation No.: 7790
Docket No.: ITDE-PSSD123US

AFTER FINAL REQUEST FOR RECONSIDERATION

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Sir:

Applicants thank the Examiner and the Primary Examiner for the Interview conducted on July 12, 2005, and for their helpful suggestions.

During this Interview, claims 1, 12 and 20 were discussed with respect to the cited references. The following is a discussion of these claims, as argued by the Applicants:

Claim 1:

Claim 1 is rejected as anticipated by Digital Globe.

Amended claim 1 (as filed in the previous Office Action Response) recites, in part, the following:

- **dynamically selecting, by the user, a geographical area, including the spatial location, enclosed by a user defined polygon, providing substantially limitless size and shape variability.**

Basis for amended claim 1 may be found in the specification, at page 11, lines 10-25.

The invention, as recited in amended claim 1, advantageously allows the user to **dynamically select a geographical area that is enclosed by a user defined polygon.** The invention, moreover, advantageously permits the user to select an area, by enclosing the geographical area by a user defined polygon, **which allows substantially limitless size and shape variability.**